

Brand Guidelines

Our Brand Personality

Mission Statement

Striving to continually improve on our high standards of service, and to make every experience at Ireland West Airport better for our employees, stakeholder and customers.



We are a progressive modern and thriving airport. We take personal pride in delivering exceptional service to our customers, efficiently and safely with genuine friendliness at the heart of passengers experience.



We proudly provide a modern reliable gateway to serve the people of the West of Ireland, with integrity for our employees, customers and stakeholders.



We are progressive
We are customer centric
We are efficient
We are caring & friendly
We believe in teamwork
We keep things simple
We have a 'Can do' approach.



Pride
Integrity
Hard Working
Challenger
Driven
Strong
Reliable
Unpretentious
Genuine